

Child Nutrition



Changes Challenges Choices

1996 Western Region CCFP
Sponsors' Conference

Oct. 15 - 18, 1996
Red Lion Hotel
7450 Hazard Center Drive
San Diego, CA 92108
(619) 297-5466

You Asked for It! Participant Requests:

- ☞ Reception and plenary kickoff
- ☞ Fun and energizing keynote
- ☞ Networking by job type
- ☞ Easy-access hotel

Fifth Annual Conference

Join other Western Region CCFP sponsors to celebrate our strengths and ability to deal with the changes, challenges & choices in this fifth year. The conference committee has worked very hard to create a conference which is responsive to your identified needs — providing opportunities for both professional and personal growth, as well as time for relaxation. Bring your questions, expand your ideas, connect with other sponsors, make choices, find solutions.

Complementary fifth anniversary gift and Sponsors' Resource booklet will be available!

Who Should Attend

All child nutrition professionals who wish to:

- ☞ Improve job effectiveness by enhancing leadership skills
- ☞ Network with sponsors
- ☞ Share perspectives on current program issues
- ☞ Re-energize through fun and learning

Keynote Speakers

- ☞ Barbara Storper - *Director of Foodplay Productions*
- ☞ Helen Blank - *Children's Defense Fund*
- ☞ Ed Cooney - *Deputy Director, FRAC*
- ☞ Linda Locke - *National CACFP Sponsors Forum*

Conference Partner Organizations

- ☞ CA Child Care Food Program Roundtable
- ☞ CA Child Nutrition & Food Distribution Division
- ☞ CA Food Policy Advocates
- ☞ U.S. Department of Agriculture

Scholarships

Limited scholarships are available for Roundtable members. Requests must be received by August 15. Call Terry Talavera at (818) 856-5900.

Optional Conference Activity

Three hour luxury yacht dinner cruise on San Diego Bay. Thursday, October 17 — \$60 per person. Space is limited to 50 people — sign up early! Local tours can be arranged.

Conference Workshops

Tuesday

Plenary Session

Wednesday

Session I:

CCFP Advocacy in the 90's
Building a Winning Team
Healthier Future
Serious CCFP Program Deficiencies
Healthy Heart & Body Nutrition
& You!
Computer Systems for Tiering
Adult Learning Styles — Using
Them with Staff & Clients
Infant Feeding

Session II:

USDA Perspective
Emerging Business Issues in
Family Child Care
Accommodating Vegetarian
Children in CCFP
OIG Audit Findings — What
We Can Do!
Fitness for Women
Geo-Mapping
Answering the Ten Most Frequently
Asked Nutrition Questions
CCFP Eligibility: Old & New

Session III:

CCFP Advocacy in the 90's
Emerging Business Issues in Family
Child Care
Sponsor Performance Management
Standards
ABC's of Self-Defense
General Software Applications for
Use with CCFP
Foodplay — How to Make Good
Eating Great Fun!
Serious Deficiencies — What Are
They? What to Do for Prevention

Thursday

Session IV:

Developing Leadership Skills in
Child Care Centers
Board Development
Fun Art & Food Activities for
Young Children, part II
Getting the Best from the Best You
Can Get — Staff Development
Eating Disorders
Geo-Mapping
Taking the Fear out of Unscheduled
Site Visits
Administrative Reviews

Session V:

USDA Abt Study — Final Report
Tiering System — How It Works
Is Your Message Clear? — Skills
for Communicating a
Nutrition Message
Sponsor Performance Management
Standards
Stress Management
A Sponsor's Dream: Claims Systems
for Tiering
Telephone Communication Skills
Reimbursement Claims —
Preparation, Errors & Exercise

Session VI:

Professional Development
Nurturing Seeds of Change
Hi-Ho Spaghetti-O
Sponsor Ethics
Lead Poisoning — Are Your
Children in Danger?
A Practical Guide to the Internet
for the CCFP Sponsor
Dealing with Difficult Providers
Child Care Food Program Audit
Process

Session VII:

Networking by Job Type

Friday

USDA/Western Region Directors' Panel
State Meetings

Resources and Exhibits

Sponsor resource sharing will be held during the day on Thursday. Participants are encouraged to bring displays, handouts and order forms. Participants must be responsible for setting up, taking down and manning the display. Call Janet Bell at (310) 537-6386 by October 2 for information and rates to reserve exhibit space.

Raffle Items

Make sure your agency is represented! All donations are welcome for a Conference Raffle (educational and nutritional materials, gift certificates, etc.). Contact Alycia Young at (510) 658-2449 to sign up to donate or for more information.

Conference Registration

The full conference registration fee includes all program materials, brunch, lunch, Tuesday reception and Friday continental breakfast.

Air Travel

San Diego International Airport is the closest airport to the conference site and is easily reached by most major airlines. Call your travel agent early for best fares.

Hotel Reservations

The Red Lion Hotel is an ideal site for the conference.

Special conference room rates are available October 15 - 18 for those identifying themselves as *Western Region Child Nutrition Conference* are:

Single or double: \$79 + 10.5% tax

Participants are responsible for making and canceling their own reservations. Please call the hotel directly at (619) 297-5466.

Complementary Red Lion airport shuttle service and parking in the Red Lion Hotel/Brickyard Plaza Complex are available.

Conference Registration (one form per person)

Name _____

Organization _____

Title _____

Address _____

City _____

State _____ ZIP _____

Day Phone _____

Make check payable to: *CFPA*

Send check and registration to:

*Terry Talavera — Options
13100 Brooks Dr. #200
Baldwin Park, CA 91706
(818) 850-5900*

Your canceled check is your confirmation.

- Early Bird Registration (Postmarked by Aug. 31, 1996)
\$125 Roundtable member
\$135 non-member \$ _____
- Full Conference Attendance
(Postmarked by Oct. 2, 1996)
\$140 Roundtable member
\$150 non-member \$ _____
- One Day attendance — \$75
(Postmarked by October 2, 1996)
Wednesday Thursday \$ _____
- I would like to reserve table space for
Resource Sharing on Thursday.
- Cruise on the Bay — \$60 \$ _____

No refunds after October 2, 1996.

A \$15 administrative fee will be charged for all cancellations.

Total enclosed \$ _____

Program Overview

Tuesday, October 15

4:30 - 6:00 p.m. Registration
6:00 - 8:00 p.m. Reception &
Plenary Session

Wednesday, October 16

8:00 - 4:15 Registration
9:00 - 10:15 Welcome/Keynote
10:30 - 11:45 Brunch/slide show
12:00 - 1:15 Workshops I
1:30 - 2:45 Workshops II
3:00 - 4:15 Workshops III

Thursday, October 17

8:00 - 12:00 Registration
8:30 - 9:15 Keynote
9:30 - 4:30 Exhibits
9:30 - 10:45 Workshops IV
11:00 - 12:15 Workshops V
12:30 - 1:45 Lunch & Keynote
2:00 - 3:15 Workshops VI
3:30 - 4:30 Networking session

Friday, October 18

8:00 - 9:00 Continental Breakfast
9:00 - 10:45 USDA Western Region
Directors' Panel
11:00 - 12:00 State Meetings
12:30 Tours

California Food Policy Advocates

57 Post Street, Suite 804
San Francisco, CA 94104
(415)791-0287

1996 Western Region
CCFP Sponsors'
Conference

October 15-18, 1996
Red Lion Hotel
7450 Hazard Center Drive
San Diego, CA 92108
(619) 257-5466

Doris C. Fredericks
Continuing Development, Incorporated
Choices for Children
307 Orchard City Drive, Suite 107
Campbell, California 95008

RECEIVED JUL 26 1996

